

Wilmington University
ACADEMIC PROGRAM REVIEW

TEMPLATE FOR ONE-YEAR PROGRAM SNAPSHOT
(Program Review Year One and Year Two)

- 1. Report the following data as requested within each category.**
- 2. Summarize (briefly and succinctly) any trends assessed from the data. No data summary required if data is stable.**
- 3. Provide recommendations for possible improvements/opportunities/suggested actions.**

A. Enrollment Data

- i. Data source: *10yr Enrollment Report by Program* (Excel file)
- ii. Report a 3-year trend of the number of current students, the number of new students, and the number of graduated students
 1. *Select College, degree, and major/concentration*
 2. *Use Enrollment, New, and Graduate totals from prior 3 years*
- iii. Report a 3-year trend on the number of Guild students in the program.
 1. *Cognos term-based report*
- iv. Report a 3-year trend on the number of online students in the program.
 1. *Cognos term-based report*

Analysis: What do the enrollment data trends suggest to you about your program?
What are the recommendations for possible improvement/ opportunity/ action?

B. Graduation Rate

- i. Data source: *10yr Enrollment Report by Program* (Excel file)
- ii. Report on the 3-year trend

C. Retention Rate

- i. Data source: *10yr Enrollment Report by Program* (Excel file)
- ii. Report on the 3-year trend

D. Student Profile

- i. Report synopsis of student responses to Alumni Surveys and Senior Surveys.
- ii. Report Student Demographics – these data may lend insight into who your students are and how to promote your programs in the future:
 1. Site/ Campus
 2. State of Residence
 3. Gender
 4. Ethnicity
 5. Age

E. Program Demand

- i. Data source: *EMSI / Lightcast*
- ii. Report Market Demand data (Competitive Landscape)
- iii. Report Demand Summary (a.k.a. Observations) – Add any qualitative data to this section that may not be obvious from the data provided by EMSI

F. Program Management

- i. Faculty Teaching Load (complete for the previous fiscal year) – Report on full-time faculty meeting their contracted load and adjunct faculty not exceeding 10 courses per year (without Dean approval)
 1. Data source: *Faculty Course Information by Name* report in Cognos
 1. Report location: Public Folders>WilmU Reports Library>Public Reports
 2. Run the report selecting appropriate terms, college(s), etc.
- ii. GPA – Report on $GPA \geq 3.8$ (very high) or $GPA \leq 2.0$ (very low)
 1. Data source: *Course GPA by College* report in Cognos.
 1. Report location: Public Folders>WilmU Reports Library>Public Reports
 2. Requires running the report three times (one for each term in the academic year) and combining the three reports into one
 1. Note: add a TERM column to each report
 2. Note: Data is only available by college/course ID (e.g., ENG, MAT, PSY, etc.)
- iii. Average Class Size
 1. Data source: End of Year Average Class Size (Excel)
 1. This report more accurately reflects the average class-size for cross listed courses
 2. Certain Practicum courses are also removed by IR in the Excel report (yet can be found in Cognos)

G. Final Remarks

Provide program recommendations for possible improvements/ opportunities/ suggested actions.